

METRO MERCH

THE BRANDS YOU KNOW AT THE PRICES YOU LOVE

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METROMERCH BRINGS EXPERIENTIAL RETAIL, DEEP DISCOUNTS, AND MAJOR COMMUNITY INVESTMENT TO PHOENIX WITH TWO-DAY GRAND OPENING CELEBRATION!

The fast-growing liquidation retailer diverts premium goods from landfills while offering massive giveaways and partnering with local nonprofits during its June 5-6 weekend extravaganza

PHOENIX, AZ – May 6, 2026 – MetroMerch, the premier destination for high-end liquidation deals, is officially expanding its footprint to the Valley. To celebrate its highly anticipated arrival, MetroMerch Phoenix is hosting a high-octane, two-day Grand Opening event on Friday, June 5 and Saturday, June 6. The weekend will feature a celebrity-style ribbon cutting, live entertainment, thousands of dollars in giveaways, and a dedicated community giveback initiative.

As inflation and retail prices continue to impact household budgets, MetroMerch is bringing its highly sought-after "experiential treasure hunt" model to Phoenix. The retailer specializes in rescuing premium, overstock merchandise from major global retailers like Sam's, Amazon and Target, offering high-quality electronics, home goods, and apparel at a fraction of their original retail price through dynamically dropping daily flat rates.

Shopping with a Purpose: The Community Impact MetroMerch isn't just opening a store; it is laying down roots to support the Phoenix community. In alignment with its mission of community enrichment, MetroMerch will be donating a portion of all grand opening weekend sales directly to a local Phoenix non-profit. Additionally, as part of the weekend's tech giveaways, MetroMerch has pledged a donation of smartwatches and fitness trackers to local youth after-school programs to promote health, wellness, and digital literacy.

"We are thrilled to bring the MetroMerch experience to the Phoenix community, but our mission goes far beyond just offering incredible deals," said Tim Metrovich, Owner of Metro Merch. "We are keeping perfectly good, high-end merchandise out of local landfills and putting it directly into the hands of hard-working families. Between the live music, the massive giveaways, and our partnerships with a local charity, this is going to be the most impactful and exciting retail opening the Valley has seen this year."

The Schedule of Events

FRIDAY, JUNE 5: The Official Ribbon Cutting & VIP Preview

- Time: 12:00 PM (Noon)
- What: Join local dignitaries, Chamber of Commerce representatives, and community leaders as we officially cut the ribbon. Media and attendees will be invited inside for an exclusive first-look shopping experience.

SATURDAY, JUNE 6: The Grand Opening Extravaganza

- Time: 9:00 AM – 2:00 PM
- What : The ultimate community block party! Expect a festival atmosphere featuring:
 - **The "Big Bin Hunt":** A daily treasure hunt where shoppers can find premium tech, home goods, and fashion.
 - **Massive Giveaways:** Thousands of dollars in prizes, including top-tie smartwatches, Fitbits, and dozens of on-site MetroMerch shopping sprees.
 - **Live Entertainment & Family Fun:** Live music and local performers keeping the energy high all day, alongside local Phoenix food trucks and family-friendly concessions.

Why This Matters to Phoenix:

- **Sustainability & Combating Retail Waste:** The secondary market is a crucial defense against the global retail waste crisis. MetroMerch's bin-store model directly intercepts millions of pounds of usable goods from ending up in landfills.
- **Economic Relief:** By driving down the cost of everyday necessities and premium goods, MetroMerch provides a direct counter to retail inflation for Valley residents.
- **Local Job Creation:** The new 10215 N 28th Dr. location brings new retail, logistics, and management jobs to the Phoenix area.

Location Details MetroMerch Phoenix 10215 N 28th Dr. Phoenix, AZ 85051

About MetroMerch : Founded on the principle of disrupting the traditional liquidation supply chain, MetroMerch has rapidly grown into a leading liquidation retailer specializing in the innovative "bin store" format. By partnering with the world's largest big-box retailers and e-commerce giants, MetroMerch acquires truckloads of overstock, seasonal, and liquidated merchandise. Through an ever-changing inventory and deeply discounted daily flat rates, MetroMerch transforms the retail experience into a thrilling, sustainable treasure hunt that benefits consumers, communities, and the environment.

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